



European  
IP Helpdesk



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## Tech-transfer & IP in Widening Actions

Mentoring visit by the NCP\_WIDE.NET

Brussels, 8-9 October 2019

*CSIC delegation in Brussels*

*Rue de Trone 62, 1050, Brussels*

**Trainers: 1. FORTH/PRAXI Network**  
**2. European IP HELPDESK\***

**Concept:** Widening actions (Teaming, ERA Chairs, Twinning) become increasingly market-oriented, a fact already reflected in Key Performance Indicators cited as partnerships agreement with the industry and contribution to the development of new/improved products or services.

Tech transfer is anticipated to be part of the sustainability plan, whether we refer to Teaming (CoEs) or ERA Chairs or even twinning projects.

- What are the enabling conditions to streamline technology transfer?
- How does Intellectual Property, as a key component of tech transfer contribute to building sustainable mechanisms for tech transfer?
- What is the impact of the tech transfer activity to academic organizations that truly focused on such activity?

**Objective:** This mentoring visit aims to provide Widening NCPs a full perspective of the comprising elements of tech transfer and increase the consulting capacity of NCPs to prospective applicants.

**Method:** Theory, group work



## AGENDA

**October 8<sup>th</sup>, 2019**

**Trainer & Moderator: FORTH/PRAXI Network: Vassiliki Kalodimou**

14:30 – 18:00	REGISTRATION – WELCOME
	<b>Setting the scene: Relevance of Tech Transfer in Widening Actions</b>
	<b>Introduction to Tech transfer</b>
	<b>Break</b>
	<b>Elements of a Tech-transfer activity</b>
	<b>Examples</b>

**October 9<sup>th</sup>, 2019**

**Trainers: European IP HELPDESK: Dr. Christian Hackl**

**FORTH/PRAXI Network: Dr. Konstantinos Vavekis, Tech-Transfer Consultant & European Patent Attorney**

**Moderator: Vassiliki Kalodimou**

09:00 – 16:00	<b>What is IP?</b>
	<b>Break</b>
	<b>A deeper look in Tech Transfer   Dr. Christian Hackl</b>
	<b>Commercialization of IP: Gaining a strategic advantage   Dr. Christian Hackl</b>
	<b>Break</b>
	<b>The role of Tech Transfer Office in IPR   Dr. Konstantinos Vavekis</b>
	<b>Strategy &amp; Procedures in European Patents   Dr. Konstantinos Vavekis</b>
	<b>Value of a Patent   Dr. Konstantinos Vavekis</b>
	<b>Conclusions</b>

*\* The European IP Helpdesk is a service managed by the European Commission's Executive Agency for Small and Medium-sized Enterprises (EASME), with policy guidance provided by the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG Grow). It supports cross-border SME and research activities to manage, disseminate and valorise technologies and other Intellectual Property (IP) Rights and IP assets at an EU level. Offering a broad range of informative material, a Helpline service for direct IP support and on-site and online training, the European IP Helpdesk's main goal is to support IP capacity building along the full scale of IP practices: from awareness to strategic use and successful exploitation. This strengthening of IP competencies focuses on EU SMEs, participants and candidates in EU-funded projects, and EU innovation stakeholders for an increased translation of IP into the EU innovation ecosystem.*

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